

ACT/TDA Citizenship and Careers Education Activities

Activity 3: Young Mayor for Westbury

Background

This activity is based around a mock recruitment scenario in which three candidates have applied for the position of Young Mayor. Using decision making and negotiation skills, the group have to find the best person for the job.

Age range: Key stage 3

Time needed: 2-3 hours (less if only some activities are used)

Aims and Purpose

In following this activity learners will:

- Become aware of the role of young mayor
- Understand the importance of young people getting involved in local issues and decision making processes
- Understand how to apply for jobs and courses
- Plan a campaign
- Reflect on the importance of presenting themselves positively
- Use decision making, negotiation and arguing skills.

Curriculum Links

<p style="text-align: center;"><u>Citizenship</u></p> <p>This work relates to the following aspects of the Citizenship Programme of Study for key stage 3.</p>	<p style="text-align: center;"><u>Careers Education</u></p> <p>This work relates to the following concepts from the key stage 3 Programme of Study for PSHE Education: Economic Wellbeing and Financial Capability.</p>
<p><u>Key concepts</u> <u>Democracy and justice</u> a) Participating actively in different kinds of decision-making and voting in order to influence public life.</p> <p><u>Key processes</u> d) evaluate different viewpoints, exploring connections and relationships between viewpoints and actions in different contexts</p> <p><u>Advocacy and representation</u> a) evaluate critically different ideas and viewpoints including those with which they do not necessarily agree b) explain their viewpoint, drawing conclusions from what they have learnt through research, discussion and actions, including formal debates and votes c) present a convincing argument that takes account of, and represents, different viewpoints, to try to persuade others to think again, change or support them</p> <p><u>Curriculum opportunities</u> a) debate, in groups and whole-class discussions, topical and controversial issues, including those of concern to young people and their communities c) work individually and in groups, taking on different roles and responsibilities e) participate in different forms of individual and collective action, including decision-making and campaigning j) make links between citizenship and work in other subjects and areas of the curriculum.</p>	<p><u>Key processes</u> <u>Enterprise</u> e) show drive and self-reliance when working on work-related tasks f) develop approaches to working with others, problem-solving and action planning</p> <p><u>Curriculum opportunities</u> a) use case studies, simulations, scenarios, role play and drama to explore work and enterprise issues g) engage with ideas, challenges and applications from the business world</p> <p>Statutory Guidance for Impartial Careers Education: The following learning outcomes are featured in this activity: 6.4) can follow applications procedures and prepare for interviews</p> <p>Career, work-related learning and enterprise 11-19 framework to support economic wellbeing The following learning outcomes are featured in this activity:</p> <p>Element 2</p> <ul style="list-style-type: none"> • Complete application procedures for their next steps, including a personal profile, personal statement and preparation for interview

Preparation and resources

- Film clip about Joshua, Young Mayor of Newham
<http://www.bbc.co.uk/learningzone/clips/being-a-young-mayor/7260.html>
- Information sheet 'Young Mayor for Westbury'
- 'Young mayor for Westbury - Campaign time' sheet
- 'Young Mayor for Westbury role cards' - 1 and 2 (cut up)
- 3 personal profiles
- A pack of red biro pens - one per learner (optional)
- 'Young Mayor for Westbury - Who will it be?' - recording sheet

Starter (15 minutes)

- Show the short (2.44 minutes) film clip of Joshua, Youth Mayor for Newham, London. Stress that this is a real role that is becoming more and more common over the country.
- Ask learners to discuss the following in groups of 2-3:
 - ☑ What does a young mayor do?
 - ☑ Is it a good idea?
 - ☑ How did Joshua get the job?
 - ☑ What kind of person would be good at this job?
- After short feedback and discussion introduce the main part of the lesson in which they will pretend to be applying to be Young Mayor

Development of main activity

- Give out the information sheet 'Young Mayor for Westbury' and explain the scenario.

Campaign (This could take 45 minutes)

- Each learner should imagine applying to be Young Mayor of Westbury but first must get people to vote for them online. Give out the sheets - 'Young mayor for Westbury - Campaign time'.
- Encourage learners to be creative and to think of as many ways as possible to get people to vote for them (within reason!). They can write down all their plans on the sheet.
- Learners then produce one campaign tool e.g. a blog, posters, leaflets, poem or rap.
- Final products should be displayed or performed (or just a selection) and a vote held on the best one. (Optional). This could carry over into the next session.

Personal profiles (30 - 60 minutes, depending on the group)

- Give out the 3 Personal profiles of young people applying for the Young Mayor post.

- In pairs, and using their red pens, learners can 'mark' the personal profiles. Tell them to be like a teacher and correct any errors and then give each a mark out of 10.
- Hold a quick vote on which personal profile is the best and discuss why.

Interview panel role play (optional) (60 minutes)

- Ideally learners work in groups of 6 to carry out an interview role play. Learners can work as pairs if it helps the group sizes but you need at least one person to take on each of the 6 roles included on the cards.
- Give out the 'Young Mayor for Westbury role cards' and explain that learners will either be one of the 3 candidates who will be interviewed (Caz, Ali and Jem) or one of the 3 people on the interview panel (Town Mayor, Head of Youth Policy or local pupil rep)
- We don't know whether the candidates are male or female
- Each learner prepares for the interview according to her/his role. Learners with the same role can work together at this point to share ideas. Hold the actual interviews with either:
 - ☑ Learners carrying out the interview simultaneously in small groups or
 - ☑ Preparing one group to perform their interviews in a 'fish-bowl' style - i.e. in front of the whole group. This might work better if you have learners who are less confident or less used to role play work.
- Hold a vote on which of the 3 fictitious characters would have been the best.

Review, reflection and further work

- Ask learners to reflect on:
 - ☑ How they felt about taking part in the interview
 - ☑ How they made a decision about the best candidate
 - ☑ How effective their campaign ideas were
 - ☑ Other ways that local councils could involve young people in local issues
 - ☑ How the learning from this activity will help them in the future
 - ☑ How would becoming a young mayor or any other volunteering activity, help them in the future? What skills and qualities would be developed?
 - ☑ How does dress influence how well they come across at interview?
- Learners could find out about any Youth Mayors in their community

- Community partners could be invited into the classroom to talk about their roles. The local mayor may well be really pleased to be asked to participate in this activity
- This activity could be extended into looking at appropriate dress for interview situations. Learners could be asked to bring photographs of appropriate dress or even dress in suitable clothing on the day of the activity.

Assessment□opportunities□

- Before the activity ask learners to self assessment their knowledge of personal profiles or how to impress at interviews on a scale of 1-10. Do this again after the activity to see if each learner has made some progress. Follow up any learners who haven't moved forward.
- Each learner could write down 3-5 things they have learnt about personal profiles and post this into a box for the tutor to look at later. Any concerns can be followed up in the next session
- Learners could write down top tips for interviews in an appropriate place e.g. careers folder
- Learners could produce their own short personal profiles or personal statements which could be assessed in order to give feedback
- The suggestions in 'Review, reflection and further work' will also support assessment of learning

Additional□notes□□

The film clip - Being a young mayor'

This clip is 2.44 minutes long and features fourteen year old Joshua, the elected Young Mayor of Newham in east London. We hear about what a Young Mayor is, why and how he became a Young Mayor. Stress that this is a real role.

Personal profiles and CVs

Since this is a key stage 3 activity, it is not necessary to go into great detail about the mistakes in the personal profiles or about the best ways to present one or CV. This is usually covered at key stage 4 in most schools. However it is worth bringing out the following points.

- That this is exactly how people apply for jobs (by e-mailing a personal profile or CV), but only one of the ways
- Usually mayors are elected - they might not have to apply by personal profile or CV but they would probably need to write about themselves in other ways
- That it is important not to have any mistakes or gaps and to make it look attractive (first impressions count)

- That a personal profile or CV should cover all the things asked in the job details
- That you need the full details of two people who will give an opinion on you (references)
- If learners don't notice them you could point out errors such as
 - * missing out postcodes and telephone numbers
 - * inappropriate email addresses!
 - * putting the current year for date of birth

Interview panel role play

The questions can be quite simple and obvious e.g. 'Tell me about yourself' or 'Why do you think you would be a good young mayor'. To shorten the exercise you could display some interview questions on the board/screen.

Young Mayor for Westbury



- Exciting new opportunity to help improve your local community
- Get involved, have your say and make a difference!

Westbury Council is looking for a special young person aged 14+ to be the **Young Mayor**. The successful candidate will advise the council on all matters to do with young people such as jobs, housing, leisure facilities, education and health.

You would need to attend one meeting per fortnight and may be asked to join us for special occasions too. We want you to be our ambassador for youth!

Skills, qualities and experiences needed:

- Enthusiasm for life and a 'get up and go' attitude
- An interest in local issues that affect your community
- The ability to listen carefully to other people's views
- A commitment to respecting diversity in our community and for not tolerating stereotyping or prejudice
- Experience of debating and campaigning about 'hot' issues
- The ability to investigate issues and give a balanced view
- The confidence to speak up in meetings with adults
- A passion for ethical trade and a eco-friendly community
- The ability to represent the views of different groups of young people

If you think you could be our **Young Mayor**, register online and start your campaign - you will need votes! If you are in the top 5 you will be invited to send us your personal profile and come for an interview.

For more information visit: www.westburyonline.com
Or e-mail Sunita Jones at: sunitajones@kite.net

Young Mayor for Westbury Campaign time!



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- You want that job and you have got the X factor but first you have got to get people to vote for you!

- Prepare your campaign and remember:
 - Make your message clear and snappy
 - Re-read the job advert to check out what kind of person is needed
 - Make sure you tell people about your skills and qualities
 - Get those votes!

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My campaign plan

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Young Mayor for Westbury - role cards - 1



Young Mayor for Westbury

Congratulations Caz!



Now get ready for your interview!

1. □ Think about really positive things you can say about yourself
2. □ Prepare to explain why you want the job
3. □ Think of a question to ask the interview panel at the end

Young Mayor for Westbury

Congratulations Ali!



Now get ready for your interview!

1. □ Think about really positive things you can say about yourself
2. □ Prepare to explain why you want the job
3. □ Think of a question to ask the interview panel at the end

Young Mayor for Westbury

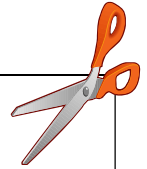
Congratulations Jem!



Now get ready for your interview!

1. □ Think about really positive things you can say about yourself
 2. □ Prepare to explain why you want the job
 3. □ Think of a question to ask the interview panel at the end
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Young Mayor for Westbury - role cards - 2



Young Mayor for Westbury

Town Mayor

Prepare 3 questions to ask the candidates at the interview

1. □

2. □

3. □

Young Mayor for Westbury

Head of Youth Policy

Prepare 3 questions to ask the candidates at the interview

1. □

2. □

3. □

Young Mayor for Westbury

A local pupil

Prepare 3 questions to ask the candidates at the interview

1. □

2. □

3. □

□
Personal Profile
□

Caz Firrelli □
56 Hart Road □
Westbury □

□
07950 653867 □
cazhotstuff@cannon.net □

□
date of birth 23 Jan 2010 □

□
I go to Westbury Technology College □

□
My subjects □

Geog □
Citizenship □ my favourite subject □
French □
IT Diploma □
Maths □
English □
PE □

□
I am good at debating and love doing this in Citizenship lessons □ I always win the vote. I love recycling and get cross with my Mum if she throws things in the bin that you can recycle. I would love to be Young Mayor because I know exactly what young people want in this town. □

□
We need a new football pitch and that's the first thing I would campaign for and then we need money to help us to pay for the coaches for away matches. And then I would ask the girls what they want to just to be fair. □

□
I am really confident at speaking up and would not be nervous in the council chamber – we have already been there on a trip from school. □

□
I ran a campaign in year 9 to stop people using throw away cups from Costas □

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References □ my form teacher □ Ms Harris □

□
Hobbies □

□
Football, debating, facebook, watching sport on TV, watching news programmes and especially Question Time □

□ □ □

Ali Thomas aged 15

Hello my name is ALI THOMAS and I would love to be Young Mayor for Westbury. I have been involved in these things at my school:

- I help run the fair trade shop twice a week at lunch times
- I came second in the debating competition about CCTV cameras
- I was my year group rep on the school council last year
- I am a member of the school band but I don't play very well

My school is Westbury Comprehensive School, Aston Road, Westbury, Tymeshire, TE34 5HG

Subjects

IT

English

Maths

Science

Higher Diploma in Society, Health and Development

Citizenship and PSHE lessons

Geography

My best subjects are Geography and my Diploma

My interests

I like playing the drums in the school band because I like being part of the group. Also I enjoy dancing and go to a dance lesson every week. To relax I like listening to music and reading magazines. I am really interested in 'green' issues and wish people would stop using so much electricity all the time because it is ruining the whole world. I have just joined Friends of the Earth and like looking at the website.

I think it is really important to treat everyone fairly and to be polite. We live in a multicultural town and we all have to get on together. My nan helps people to learn English in the community centre.

References

Mrs Yates, Head Teacher at my school.

Ali Thomas

103 Girton Street

Westbury

Tymeshire

TE34 5SR

07654 359654

alit@hesco.net

Jem Ahmed – Personal Profile

My skills, qualities and experiences

- I am a good listener and my friends always come to talk to me if they have problems
- For 3 years I have been a mentor to younger pupils and I love this because I can help them e.g. if they are worried about friends or school work
- I am a Connexions student rep which means I have to get feedback from pupils about any advice they have had from the personal advisers.
- I am good at researching things and have done lots of projects in Citizenship and Geography e.g. on recycling, car parking issues and fair trade companies in Westbury.
- I would be a bit nervous if I got this job because I am not very confident at debating in public but I have given presentations lots of time in school and would like to try
- I like to hear all sides of an argument before I make my mind up about the best thing to do
- I am patient and well organised and never let people down

My interests

Playing football and rugby and watching any sport. I play for the school football team and love practising. I love ice skating and have won medals. I am going to help teach very young children to skate next year.

Why I would love to be Young Mayor

I would love the chance to be Young Mayor because I love Westbury – all my family live around here and have done for years and years. It is a good place to live but there's nothing for young people to do which is why some people cause trouble. Also I have got lots of ideas that I would like to ask other young people about such as what they think of the fact that we have no college here and we will have to travel miles on the bus to get to a college after year 11. I would like to start a campaign about this.

School

Westbury Technology College
Pinewood Road
Westbury
Tymeshire
TE34 5HG
01876 458873

The Head Teacher – Mr Jacobs will give me a reference and also Ms Maxwell my football coach (07865 7864320)

Jem Ahmed, 12 Rushton Street, Westbury, Tymeshire, TE34 9FH
Tel: 01876 458643 Mobile: 07965 456783 Email: jahmed@dansun.net

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<div style="text-align: center;">□</div> Young Mayor for Westbury - Who will it be? <div style="text-align: center;">□</div>			
Skills and qualities we need for this job	Caz	□ Ali	□ Jem
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